



The Health & Welfare  
Council of Long Island

Annual Report 2012 - 2013

# Board of Directors

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## Executive Committee

Michael Stoltz, Chair  
*Executive Director, Clubhouse of Suffolk,  
Suffolk United Veterans, Mental Health Association  
of Suffolk*

Cynthia Scott, Vice Chair  
*Executive Director, Coalition Against  
Child Abuse & Neglect*

Adrian Fassett, Vice Chair  
*CEO, EOC of Suffolk, Inc.*

David Nemiroff, Treasurer  
Deborah Schiff, Secretary  
*Vice President, Strategy and Business Development,  
North Shore LIJ Health System*

Kathy Rosenthal, Immediate Past Chair  
*Vice President, F.E.G.S. LI*

Tom Maligno, Esq., Counsel  
*Executive Director, Public Advocacy Center,  
Touro Law Center*

Gwen O'Shea, President & CEO  
*Health & Welfare Council of Long Island*

## Board Members

David A. Bishop  
*Partner, Kirby McInerney LLP*

Karen Boorshtein  
*President & CEO, Family Service League*

Gemma DeLeon  
*Executive Vice President, Local 1102, RWDSU, UFCW*

Robert Detor  
*President, CEO  
Long Island Home - South Oaks Hospital*

Lance W. Elder  
*Chief Executive Officer, EAC, Inc.*

Gerard McCaffery  
*CEO, Mercy First*

Yves Michael  
*Deputy Director, Brookhaven Industrial  
Development Agency*

JoAnn D. Smith  
*President & CEO, Planned Parenthood  
of Nassau County*

Len Rothberg  
*Senior Account Manager, EGC Group*

# Staff

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Gwen O'Shea  
*President/Chief Executive Officer*

Lori Andrade  
*Chief Operations Officer*

Kelly Murray  
*Director of Healthcare Programs*

Meghan Ashford-Grooms  
*Policy and Advocacy Analyst*

JoAnne Kelly  
*Finance & HR Administrator*

## Disaster Recovery

Loretta Davis  
*Unmet Needs Roundtable  
Coordinator*

Marissa Hiruma  
*Long Term Recovery  
Group Coordinator*

## Nutritional Security

Jennifer Capezza  
*LIAH Outreach Coordinator*

Janice Cruz  
*C/FHP and LIAH Enroller*

Maritza Quintero  
*NOEP Outreach*

Ronald Sanchez  
*C/FHP and LIAH Enroller*

Eden Solomon  
*NOEP Outreach*

## Health Care Access

Karen Castilla  
*Client and Database  
Associate*

Latisha Killingbeck  
*C/FHP Quality  
Assurance*

Yesenia Maitland  
*C/FHP Enroller*

Maria Moronta  
*C/FHP Enroller*

Kaitlyn Mullen  
*C/FHP Enroller*

Brian Robbins  
*C/FHP Enroller*

Christyna Tracey  
*REACH Out  
Coordinator*

Angela Villegas  
*C/FHP Enroller*

Amanda Watral  
*CHA Coordinator*

# Message from the President/CEO

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Dear Members and Friends,

When I look back over the past year, there is no doubt that the year is split in two – before October 29, 2012 and after: what is now known in our lives as pre-Sandy and post-Sandy times. HWCLI convenes the Long Island Voluntary Organizations Active in Disaster (LIVOAD), a coalition of non-profit, for-profit and governmental organizations coordinating disaster planning and recovery efforts. While HWCLI has led LIVOAD since 9/11, it seems every LIVOAD activity prior to Oct. 29 was warm-up for Superstorm Sandy.

Over the years, I've often been asked what is LIVOAD and why does HWCLI convene it? What does HWCLI have to do with disaster work? Simple response: health and human service agencies are the continuous safety net for at-risk individuals and families. When a disaster hits, those at-risk and vulnerable become the WHOLE community, dependent on the voluntary health and human services sector to assist with their recovery. With that type of expectation, the 4 c's are critical: coordination, communication, cooperation and collaboration, the heart of the VOAD.

While we are not the first responders putting out the fires or providing emergency medical treatment, we are the second responders – providing emergency shelter, clothes and food, offering mental health counseling at shelters and connecting survivors with additional critical services. Our role as second responders can last anywhere from one day to many years – as will be the case with Sandy recovery. It is a marathon, not a sprint – so our sector must prepare for and be supported for the long haul. We need the whole Long Island community to help us do that.

Health and human service professionals will be there for clients for the long term. The LIVOAD's Long Term Recovery Group for Sandy has over 150 members and a



*Gwen O'Shea,  
President and CEO*

half-dozen subcommittees focused on specific elements of a family's recovery including housing, health and safety, case management, and legal issues.

While it is still early on in the recovery to conduct a complete lessons learned analysis of the LIVOAD's response to Sandy, I can tell you that we have a lot to be proud of. And when I say "we," I mean all of the partners who sit around the table at the Volunteer Recovery Center in Bethpage (thanks to our tremendous community partner Sleepy's for making that happen!) leaving their egos and personal agency agendas at the door on behalf of the tens of thousands of families

who need our combined help to recover. We do believe that we are all in this together, that together we can accomplish what none of us can achieve alone.

As collective and collaborative as the health and human response has been to Sandy, the real question remains: How do we apply the same regional, cooperative model to the other monumental challenges our sector is facing? From downsized county services to the implementation of the Affordable Care Act to the ever-growing need in all Long Island communities, these all require a regional, multi-agency, coordinated approach. Our work together for Sandy shows we are up for these challenges.

While the sector has stepped up and stepped out, it would not be possible for HWCLI to participate without the hard working leadership of HWCLI's Board and the tireless commitment and compassion of the HWCLI staff. It is my privilege to learn from each of them every single day.

Regards,

Gwen

# Message from the Board Chair

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Dear Friends of the Health and Welfare Council of Long Island,

One year ago, HWCLI provided you with an Annual Report that informed stakeholders and community members about the structural changes we had implemented that were fruits of our strategic planning process. We were excited about how these built organizational capacity and positioning to respond while the human sector was entering into an evolution – and could choose to be proactive or reactive. As a collective, we chose proactive.

Then the real storm hit!

In addition to its challenge to Long Island's collective emotional resilience and physical resources, Superstorm Sandy became a dramatic test of our organization's new foundation.

The foundation did its job!!!

The strength of HWCLI is our vibrant membership meetings, partnerships with visionary government leaders, and committee work that engages philanthropic, labor, and business sectors to seek serious solutions amid the most difficult of natural or man-made challenges. Our areas of focus are: Regional Coordination and Planning, Health Care Access, and Nutritional Security & Economic Stability.

Sandy forced us to consider many unimaginable scenarios for Long Islanders. Your active membership and support of our work will help us imagine solutions and opportunities for poor and vulnerable Long Islanders among us today. We are grateful.

Michael Stoltz,  
Chairman, Board of Directors



# Mission Statement

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The mission of the Health and Welfare Council of Long Island (HWCLI) is to serve the poor and vulnerable people on Long Island by convening, representing, and supporting the organizations that serve them; and through

- Illuminating the issues that critically impact them
- Organizing community and regional responses to their needs
- Advocacy; research; policy analysis
- Providing services, information and education

Since its inception in 1947, HWCLI has served as a regional human service provider, convener and leader with a 400-organization membership of health and human service agencies. HWCLI responds to Long Island's needs through its four focus areas: Regional Coordination and Planning, Economic Stability, Health Care Access and Nutritional Security and utilizes two interrelated strategies: program/services and public policy/advocacy. HWCLI is a guiding force in the health and human service industry building bridges between organizations, clients and government to ensure that Long Island's most vulnerable receive the most comprehensive, effective, efficient and respectful services possible.

*"Recovery is not only about the restoration of structures, systems and services – although they are critical. A successful recovery is also about individuals and families being able to rebound from their losses, and sustain their physical, social, economic and spiritual "well-being."*

– National Disaster Recovery Framework



# 2012-2013 Accomplishments

## REGIONAL COORDINATION AND PLANNING

### LIVOAD – Long Term Recovery Group

Since Sandy, the Long Island Voluntary Organizations Active in Disaster (LIVOAD)'s Long Term Recovery Group (LTRG) has grown to include more than one hundred and fifty governmental and non-governmental agencies that meet every other week. The LTRG has a half-dozen subcommittees chaired by the leadership of other health and human service organizations to provide coordination and collaboration across communities and counties on these critical recovery components.

- Construction Management
- Disaster Case Management
- Donations Management
- Emotional and Spiritual Care
- Executive Committee
- Health and Safety
- Immigrant/Legal Issues
- Volunteer Coordination



*"This support is a testament to HWCLI's leadership which cannot be sufficiently measured. These long term coordination services and expansion of Roundtable funds cement the regional recovery plan and will change lives."*

Rob Greenberger, Associate Vice President,  
FECS Health & Human Services and Co-chair  
of Disaster Case Management Subcommittee,  
LTRG, LIVOAD

### Unmet Needs Roundtable

HWCLI in partnership with United Way of Long Island has established a Hurricane Sandy Unmet Needs Roundtable, a commonly used mechanism following federally declared disasters for meeting the unmet needs of survivors and families by providing assistance in attaining sustainable long-term recovery. The Unmet Needs Roundtable is "the court of last resort," meaning that it is used when all other resources, services and options have been exhausted. Disaster Case Managers already working with disaster survivors are trained to identify potential unmet needs and to present the case to the round table of funders who determine if they will fund that need based on predetermined criteria.

The funding is provided directly to the vendor (i.e. mental health provider, roof contractor, refrigerator vendor, etc.), providing a transparent and traceable system for helping. Every dollar goes directly to assist families in returning to self-sufficiency and long-term stability.

HWCLI is working in partnership with New York Disaster Interfaith Services in New York City, the entity that administers NYC's table, to share best practices and policies. To date, the Unmet Needs Roundtable has raised over \$5 million to provide in disaster grants. Donors include: American Red Cross, AARP, Islamic Relief USA, Newsday Charities, a McCormick Foundation Fund, Robin Hood Foundation, Salvation Army, Large Grants Program of the Unitarian Universalist Congregation at Shelter Rock in Manhasset, NY, and United Way of Long Island.

### Additional Highlights of HWCLI's 2012 Regional Planning and Advocacy Efforts:

- Nassau and Suffolk Contracting Issues
- Voter Registration and Engagement
- New York State's Exchange Advisory Committee
- Tropical Storm Irene Recovery Efforts

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## HEALTH CARE ACCESS

2012-2013 will prove to be a pivotal moment in history for low-income individuals to gain access to affordable, quality healthcare through the implementation of the Affordable Care Act. According to the Urban Institute, there are 63,848 uninsured residents in Nassau County and 81,948 uninsured residents in Suffolk County expected to gain coverage through New York's Health Benefit Exchange. Of the 145,796 potential Long Island enrollees, 58,745, or 40%, are expected to enroll in public health insurance. HWCLI has worked with member agencies and partners across New York State, including Medicaid Matters, Health Care for All New Yorkers (HCFANY) and Community Services Society (CSSNY), to prepare for this significant expansion in health coverage.

*After speaking with HWCLI, I enrolled into the NYS Bridge Plan and now I don't have to put off the knee surgery that I need.*

– Community Health Advocate Client

*Thanks to the help of HWCLI, I have a new Medicare plan, can afford my medications and have an extra \$208/month in my pocket to spend.*

– Community Health Advocate Client

Since 2000, HWCLI has helped 43,000 children and 14,000 adults enroll in public health insurance. Established in 2010, HWCLI's Consumer Health Advocacy program has assisted over 2,500 individuals in navigating the health care system providing Medicare assistance services to Long Island's seniors. To address churning, HWCLI provides targeted outreach and service to children on Medicaid and CHP to assist with renewal applications.



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## NUTRITIONAL SECURITY:

The Farm Bill is a comprehensive piece of legislation that guides and authorizes funding for most federal farm and food policies, including the Supplemental Nutrition Assistance Program (SNAP). In January, Congress passed the American Taxpayer Relief Act of 2012, which included a nine-month extension of many (but not all) 2008 Farm Bill provisions, with no cuts to SNAP benefits or eligibility. The 2013 Farm Bill has yet to be passed, but the preliminary versions put SNAP benefits and eligibility in jeopardy.

Throughout the past year, HWCLI has worked with the Anti-Hunger Task Force Members, the Long Island Farm Bureau and national partners including FRAC and Hunger Solutions NY to advocate against SNAP cuts in the Farm Bill. HWCLI is thankful for Long Island's elected officials who stand up for these critical supports. Leaders like Senator Gillibrand—who has introduced a bill to protect the SNAP benefits for families, children, seniors and veterans.

For more than 25 years, HWCLI has helped over 45,000 Long Islanders SNAP (formerly food stamps) through SNAP application assistance. In 2012, HWCLI expanded its Nassau Nutrition Outreach and Education Program (NOEP) to add a second NOEP coordinator and launched the Long Island Anti-Hunger Initiative with Hunger Solutions NY, FRAC, NS/LIJ Health System, United Way of Long Island, AARP and Island Harvest to pilot innovative, technology-based outreach methods.

### From HWCLI's SNAP clients...

*"I can now buy more food than before" – Sandy*

*"I'm eating better with SNAP" – Oriana*

*"SNAP helped me to get HEAP assistance, and better food" – Christina*

*"SNAP Helped me to get more food, and helped me to pay the other bills" – Angelica Mora*



**Supplemental  
Nutrition  
Assistance  
Program**

**Putting Healthy Food  
Within Reach**



# Financials

## ECONOMIC STABILITY:

HWCLI's Economic Stability Program aims to provide low to moderate income (LMI) Long Islanders with a pathway out of poverty and into financial stability and asset building. HWCLI focuses its efforts on Long Island's most distressed communities.

**Financial Aid U:** Low-income, at-risk communities send a disproportionate lower percentage of students to college than their moderate-high income neighboring communities. Through the Financial Aid U initiative, HWCLI partners with community-based organizations and Roosevelt, Brentwood, Copiague and Westbury High Schools to help their students complete the FAFSA application and connect with financial aid resources that can help them fund their college education.

**Long Island Earned Income Tax Credit Campaign:** Since 2005, HWCLI has worked with Bethpage Federal Credit Union to increase the number of residents that receive the EITC and utilize community-based free tax assistance centers through education and publicity. The goal of the campaign is to help low-income, working families become financially stable and self-sufficient. 2013 represented the 10 year anniversary for Bethpage's VITA (Voluntary Income Assistance) Program completing 2,028 VITA tax returns and helping secure IRS total refunds of \$2.5 million.

*"Health and Welfare Council of Long Island (HWCLI) has helped me tremendously in accomplishing not only my collegiate goals, but my personal goals as well. I remember panicking during December of senior year because I didn't know how to file for FASFA, let alone who to compute all the numbers from my mother's income tax documents. Luckily, HWCLI came to Roosevelt and gave a workshop on managing finances. In addition, she sat down with me and helped me step-by-step in filing my FASFA for my first year of college."* – FAFSA Client

## 2012 FISCAL REPORT

*Condensed Statement of Revenues and Expenses  
Prepared by Condon O'Meara*

### Assets

Current \$489,746  
Non current (including equipment) \$35,720  
Total Assets \$525,466

### Liabilities and Net Assets

Current Liabilities \$63,020  
Non current \$0  
Total liabilities \$63,020

Net Assets \$462,446

### Revenues

Total Revenues \$1,463,667

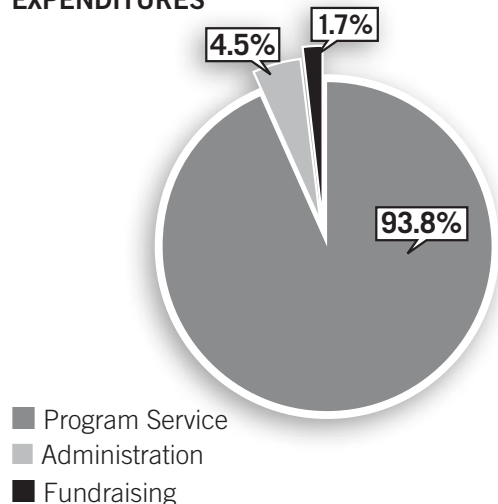
### Expenses

Personnel and Fringe \$1,120,384  
Non Personnel \$295,130  
Total Expenses \$1,415,514  
Excess of Revenue \$48,153

Net Assets - 1/1/12 \$414,293

Net Assets - 12/31/12 \$462,446

## EXPENDITURES



# 2012 - 2013 Membership

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## AGENCY MEMBERS

All Sector Technology Group	Girl Scouts of Suffolk County	National Center for Suburban Studies
American Red Cross of Long Island	Goodslainte Human Services	New York Committee for Occupational Safety & Health (NYCOSH)
Amerigroup	Health First	North Shore LIJ Health System
Broadpact	Help Suffolk	North Shore Child & Family Guidance Association, Inc.
Catholic Charities	Hispanic Counseling Center	Opportunity Industrialization Center of Suffolk, Inc.
Central Nassau Guidance and Counseling Center	Hope for Youth	Options for Community Living
Cerini & Associates	Island Harvest	Peace Valley Haven Inc.
Child Care Council of Nassau	LI Council of Churches	Peninsula Counseling Center
Child Care Council of Suffolk	Local 1102 RWDSU UFCW	Planned Parenthood Hudson Peconic
Clubhouse of Suffolk	Long Island Adolescent & Family Services	Planned Parenthood of Nassau County
Coalition Against Child Abuse & Neglect	Long Island Cares Inc., Harry Chapin Food Bank	SCO Family of Services
Colonial Youth and Family Services	Long Island Council of Churches	Society of St. Vincent de Paul
Community Development Corporation of NY	Long Island Council on Alcohol and Drug Dependence	South Oaks Hospital
Community Programs Center of Long Island	Long Island GLBT Services Network	South Shore Child Guidance
Concern for Independent Living	Long Island Housing Services Inc.	Suffolk County Coalition Against Domestic Violence
Condon O'Meara McGinty & Donnelly LLP	Long Island Network of Community Services	Suffolk Perinatal Coalition
EAC, Inc.	Long Island Volunteer Center	The Quality Consortium of Suffolk County
Early Years Institute	Lutheran Counseling Center	The Retreat
Economic Opportunity Council of Suffolk, Inc.	Mental Health Association of Nassau	Tobacco Action Coalition of LI
Economic Opportunity Commission of Nassau	Mental Health Association of Suffolk	Transitional Services LI
Episcopal Community Services Long Island	MercyFirst	Variety Child Learning Center
Family & Children's Association	Middle Country Library	VIBS
Family Service League	Nassau County Coalition Against Domestic Violence	Visiting Nurse Service of NY Home Care
FEGS	Nassau/Suffolk Hospital Council	Women's Fund of Long Island
	Nassau/Suffolk Law Services	Wyandanch Homes & Property Development Corporation

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## INDIVIDUAL MEMBERS

Rabia Aziz	Adrian Fassett	Gerard McCaffery	Pat Schecher
David Bishop	Deborah Johnson-Schiff	David Napell	Cynthia Scott
Jaime Bogenschutz	Richard Koubek	David Nemiroff	JoAnn Smith
Michele Bontempi	Janet Lavelle	Dawn Nolan	Roderick Thomas
Marian Conway	Ann Little	Gwen O'Shea	Daniel Vogrin
Dr. Miriam Deitsch, P.h.D	Gina Lobello	Kathy Rosenthal	David Weiss
Gemma DeLeon	Tom Maligno	Len Rothberg	

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## SUPPORTERS

AARP	Hagedorn Foundation	MAZON: A Jewish Response to Hunger
Amy and Horace Hagedorn Fund	Hunger Solutions NY	Newday Charities,
Bank of America	Islamic Relief USA	a McCormick Foundation Fund
Capital ONE	Judith and Donald Rechler Foundation	North Shore LIJ Health System
Center for Economic Progress	Large Grants Program of the Unitarian	New York Community Trust
Charlotte Cheatham Hunger Relief Fund	Universalist Congregation at	New York State Department of Health
CITI	Shelter Rock in Manhasset, NY	Robin Hood Foundation
Community Service Society	Long Island Community Foundation	United Way of Long Island
EOC of Suffolk	Make the Road	United Way of New York State.

# How You Can Help

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HWCLI continues to expand its advocacy efforts, programs and services by working with our partners to reach Long Islanders most in need. Your support ensures that HWCLI has the resources to sustain its programs, services and advocacy efforts that empower Long Island's most vulnerable. As a member of HWCLI, you will join a network of dedicated entities and individuals committed to responding to the needs of Long Island's vulnerable families and individuals.

## **SPECIFIC PROGRAM SUPPORT**

You can donate funds to specific HWCLI programs and projects. One hundred percent of your tax-deductible contribution goes toward the program of your choice.

## **MEMORIAL AND TRIBUTE GIFTS**

A memorial donation, tribute donation or a gift membership is a way to honor someone special. Gifts may be made in any amount.

Responding to the needs  
of Long Island's  
vulnerable families and individuals  
by promoting the development of  
public policies and programs

The Health & Welfare  
Council of Long Island

*Please note that we have moved:*  
150 Broad Hollow Road, Suite 118 • Melville, NY 11747  
516-483-1110 • [www.hwcli.com](http://www.hwcli.com)