

The Health & Welfare Council of Long Island

Responding to the needs
of Long Island's
vulnerable families and individuals
by promoting the development of
public policies and programs



Annual Report 2011 - 2012

Board of Directors

Executive Committee

Michael Stoltz, Chair

Executive Director, Clubhouse of Suffolk

Adrian Fassett, Vice Chair

CEO, EOC of Suffolk, Inc.

Cynthia Scott, Vice Chair

*Executive Director, Coalition Against
Child Abuse & Neglect*

David Nemiroff, Treasurer

*Executive Director Mental Health Association
of Nassau*

Deborah Schiff, Secretary

*Vice President, Strategy and Business Development,
North Shore LIJ Health System*

Kathy Rosenthal, Immediate Past Chair

Vice President, F.E.G.S. LI

Tom Maligno, Esq., Counsel

*Executive Director, Public Advocacy Center,
Touro Law Center*

Gwen O'Shea, President & CEO

Health & Welfare Council of Long Island

Board Members

Honorable David A. Bishop

Partner, Kirby McInerney LLP

Karen Boorshtein

President & CEO, Family Service League

Gemma DeLeon

Executive Vice President, Local 1102 RWDSU UFCW

Robert Detor

President, CEO

Long Island Home -South Oaks Hospital

Lance W. Elder

Chief Executive Officer, EAC, Inc.

Gerard McCaffery

CEO, Mercy First

JoAnn D. Smith

*President & CEO, Planned Parenthood
of Nassau County*

Len Rothberg

Senior Account Manager, EGC Group

Honorable Paul Jude Tonna

Executive Director, The Energeia Partnership

Staff

Gwen O'Shea

President/CEO

Lori Andrade

*Senior Director of Planning
and Development*

Jan Figueira

Director of Programs

Loule Gebremedhin

Director of Administration

Rushka Tcholakova

Economic Stability Director

Alesia Augustin

C/FHP Enroller

Jennifer Capezza

LIAH Outreach Coordinator

Karen Castilla

Client and Database Coordinator

Latisha Killingbeck

C/FHP Quality Assurance

Yesenia Maitland

C/FHP Enroller

Maria Moronta

C/FHP Enroller

Kelly Ann Murray

CHA Coordinator

Brian Robbins

C/FHP Enroller

Carolina Rodriguez

Retention Specialist

Ronald Sanchez

C/FHP and LIAH Enroller

Christyna Tracey

*Database and
Quality Assurance Assistant*

Maritza Quintero

NOEP Coordinator

Angela Villegas

C/FHP Enroller

Amanda Watral

C/FHP and LIAH Enroller

Message from the President/CEO

“We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness.”

Dear Members and Friends,

From our nation’s Declaration of Independence came two often competing social ideals – capitalism and social responsibility. Our government can’t interfere with an individual’s pursuit of money AND it must protect those who find themselves in need. While these two ideals seem to be at odds – we take the position that a capitalistic and a just society can co-exist. Yet, it seems that the fight for the former comes at the cost of the latter. There have been times over the past year when I think we have all questioned the strength and resilience of the collective conscience in protecting the poor and vulnerable members of our society. There have been times when the voices of individuals attacking the morals and values of families needing services seemed so loud and strong that they could overpower our voices working to protect the social safety net of services for us – because it is US that we are fighting for. There is no US and THEM.

It is HWCLI’s work with all of you, long-standing and new partners, friends and supporters, that continues to breathe new life into the collective conscience this year – while we stood together with our Board members, our staff and our philanthropic leaders to ensure the protection of services and jobs for Long Islanders, when we held an informal debate between the two candidates for Suffolk County Executive to gauge their understanding of and commitment to health and human services, and while we advocated for the establishment of a health



*Gwen O’Shea,
President and CEO*

care exchange in New York – to protect the progress we have made in New York State over the past decade in expanding access and coverage to thousands of Long Islanders.

Historically, in this field, there has been little reward for taking risks – but, as the Alliance for Children and Families appropriately states, there needs to be a disruptive force: a monumental, unexpected change that does not fit previous patterns, it is a revolutionary force – not an evolu-

tionary progression. To serve our communities as they should be served, to revolutionize the sector in a way that it survives, we’re going to have to take those risks.

Enduring. Persevering. Committed. Visionary. This is just the tip of the iceberg, when it comes to describing HWCLI’s Board of Directors under the stellar leadership of our chair, Michael Stoltz. It is a pleasure to work with such a team of passionate individuals. Lastly, but certainly not least: HWCLI staff. At the core of HWCLI is its staff – a dynamic, diverse group of exceptional and extraordinary individuals. As the bar continues to be raised, they continue to surpass it – and in effect, changing the lives of Long Islanders, for the better.

While we have not had a dull moment over the past year, I am grateful to navigate these new waters with such an inspiring group.

Regards,
Gwen

Message from the Board Chair

Dear Friends of the Health and Welfare Council,

This year's new-style Annual Meeting is only one of many changes in the HWCLI's approach to our work. At a time when the human service sector has been forced to shrink and do less with even less – leaving more Long Islanders at risk than ever before – the HWCLI's three year strategic plan has guided our path. We have reformed our structures, reframed our relationships with funders and government, and built new and renewed capacity in key areas:

- Health: Driven by our Facilitated Enrollment program experiences, our Health Committee has focused on the impact of public reform on people, their communities, and the providers they rely on;
- Government/Human Services Contracting: While we have pursued differing strategies with each County, each are geared to build partnership, planfulness, and efficiencies; and

- Economic Stability: Our ES programs and Committee have envisioned and worked on pathways to revitalized communities that are rich in resources and opportunity.

The strength of HWCLI is building thanks to long-standing and new Board and Committee members, courageous government leaders who seek our partnership, and representatives from philanthropic, labor, and business sectors who also want to be a part of new solutions amid the most difficult challenges Long Island has ever endured. We are grateful for your participation and support.

Michael Stoltz,
Chairman, Board of Directors



Our 2011-2012 Accomplishments

PARTNERING WITH MEMBERS TO ADVOCATE, EDUCATE AND PLAN

Planning for the Region

Working together to ensure service delivery

Nassau County

In 2011, HWCLI's member agencies experienced unprecedented delays in the execution and payment of Nassau County contracts. HWCLI's agency executives and board members came together to assess the delays and impact on programs, staffing and finances and brought this information to the County to partner on a solution. After more than six months of delays, credit lines exhausted, projects dismantled, staff furloughed and countless meetings, phone calls and emails with the County, HWCLI's members and supporters took to the steps of the County Executive building in Mineola in July for a press conference to bring our "pay on time" message to our clients, neighbors and fellow taxpayers.

While the contracting and payment process has had some improvements, HWCLI's members remain united and committed to a long-term solution to timely contracting and payment that ensures the delivery of critical services to Nassau County's veterans, seniors, children and families.



HWCLI members and supporters rally for prompt contracting and payment in Nassau County

Suffolk County

HWCLI held an informal debate of the two candidates vying for the 2011 Suffolk County Executive victory. Members were invited to submit questions prior to the event and then hear each candidate respond – to a cross section of issues that directly and indirectly impact health and human services. HWCLI and its members have begun working with the administration to streamline the contracting process and ensure the provision of services for Suffolk County residents during these fiscally challenging times.

New York State

Over the past two years, HWCLI has worked with NYS elected officials to reduce administrative burdens for non-profits and strengthen our position in maintaining services for those we serve. HWCLI began its participation in these efforts with the leadership of NYS Comptroller Tom DiNapoli. Most recently, HWCLI was appointed to participate in the New York State Attorney General's Leadership Committee for Non-profit Revitalization. The charge was to make recommendations on how to reduce regulatory burdens and more effectively address regulatory concerns, to develop legislative proposals to modernize New York's nonprofit laws that would eliminate outdated requirements and unnecessary burdens and to propose measures to enhance board governance and effectiveness. HWCLI was pleased to participate, as these have been ongoing issues presented by members. HWCLI will continue to work with its members on issues related to health and human services being address by the Comptroller's and Governor's offices to ensure the impact on the sector is taken into account.

Membership Committees

Healthcare Access and Reform

ACA Implementation

In response to the passage of the Affordable Care Act of 2010 and the creation of the Medicaid Redesign Team at the State level, HWCLI established a health care committee to stay informed and aware of all of the moving pieces. From Health Homes, to Affordable Care Organizations (ACOs) to the Exchange – we need to be at the forefront of information and advocacy. HWCLI's Health Committee has hosted presentations from the Community Services Society, North Shore/LIJ Health System and Medicaid Matters to provide a comprehensive overview and discussion on implementation and various components of the bill.

Economic Stability Membership Committee

Partnering to ensure a comprehensive recovery

In 2011, HWCLI surveyed its membership on the most pressing economic stability issues facing Long Island and health and human services. The results called for HWCLI to convene member agencies to delve further into an economic stability agenda for the sector. Not surprisingly, given the economic times, employment has taken center stage as the primary focus. The committee has continued to educate itself on the issue and refine the areas of employment that health and human services can impact. Ensuring that the broader Long Island community appreciates the importance of creating employment options at every economic level.



Deidre Parish Williams, Nanette Ecker, and Denise Ambrose, NuHealth

Long Island Voluntary Organizations Active in Disaster

Planning together for disaster

Despite recent budget cutbacks in disaster services at all levels of government, Tropical Storm Irene called HWCLI and its LIVOAD agencies into action ensuring a collaborative, cooperative response to the needs of those residents affected. In the aftermath of the storm, HWCLI published a Disaster Recovery and Relief Guide to ensure households took the appropriate measures to gain full recovery. HWCLI continues to lead the Long Island VOAD working closely with its member agencies, to reinvigorate the committee and put together a long-term recovery group allowing for the establishment of disaster case management, ready to respond to a disaster and recovery.

Long Island Anti-Hunger Initiative

Strategizing together to find new solutions

With support from NYS OTDA, USDA, Hunger Solutions NY, Food Research and Advocacy Center (Walmart Foundation), United Way Long Island, North Shore/LIJ Health System, and Mazon: A Jewish Response to Hunger, HWCLI launched the Long Island Anti-Hunger Initiative to expand food stamp education and enrollment across Long Island – by using successful traditional methods and by incorporating modern methods to reach Long Island’s changing demographic. In order to accomplish this task, HWCLI convened a steering committee of member agencies and the project partners and funders. In addition to the supporting partners, this includes Nassau and Suffolk Departments of Social Services, representatives from Senator Gillibrand, Congressman Bishop, Congressman Israel, and Congresswoman McCarthy, AARP, Adelphi University, Bank of America, Catholic Charities, Chase, Island Harvest, Long Island Cares, Long Island Community Foundation, and Newsday. The steering committee has reviewed innovative strategies taken on by other counties across the nation to identify possible relief measures through state and Federal conversations for Long Island’s overburdened Departments of Social Services – strategies that will enhance the overall system – on the provider and consumer side.



Local 1102's Nancy Ventimiglia and Lauri LoQuercio, Bethpage's Rob Suarez, Congressman Steve Israel, HWCLI's Gwen O'Shea, Suffolk County Legislator Ricardo Montano, James Duffy, IRS SPEC

Direct Services

HWCLI: PARTNERING WITH MEMBERS TO ASSIST AND SUPPORT LONG ISLANDERS

Child Health Plus/Family Health Plus Facilitated

Enrollment: HWCLI assisted approximately 3,000 clients in receiving Child Health Plus, Family Health Plus and Medicaid in over 20 communities across Nassau and Suffolk Counties. Collectively HWCLI's bi-lingual, community based staff helps more than 65,000 uninsured Long Islanders access health insurance.

Community Health Advocacy (CHA): Educated and assisted approximately 2,000 clients in navigating the healthcare system to access affordable healthcare and insurance. HWCLI helps uninsured Long Islanders benefit from the early implementation stages of the Affordable Care Act and access care.

Sally's Story – Integrated, Coordinated Care

Sally, a 58-year old woman who is being treated for breast cancer, was laid-off from her retail job. After being screened for Medicaid/FHP by HWCLI staff, it was determined that unemployment income brought her income above Medicaid/FHP guidelines. HWCLI staff referred Sally internally to HWCLI's CHA Coordinator who contacted NYS Medicaid Cancer Treatment Program. They determined that Sally is eligible for the program and it would cover all medical care while she is being treated for her breast cancer. Had she not reached out, she would have gone without treatment.

REACH Out-Child Health Plus/Medicaid

Retention: Assisted children in renewing Medicaid and Child Health Plus. HWCLI is working to decrease the relatively high rate of turnover in children on public health insurance on Long Island.

ECONOMIC STABILITY

Earned Income Credit/VITA Program: Through outreach and education, assisted Long Island's free tax preparation sites in filing 11,307 federal tax returns (VITA and TCE) helping clients claim \$9,300,758 worth of federal tax returns.

Financial Aid U: Filed 333 free applications for federal and state student aid helping students access over \$2 million worth of federal and state grants for higher education. Conducted financial aid educational seminars to over 3,000 individuals.

Jennifer's Story – Paving the Way to Self-Sufficiency

"The program that is being provided by the Health and Welfare Council of Long Island is a huge help. As a first generation born American citizen, the idea of college overwhelmed me, never mind the fact that I had no idea how I was going to pay for it. I've always been instilled the idea that college was going to better my future, however, how would I better my future if I would be collecting debt before I even hit twenty? The Health and Welfare Council of Long Island, came to my high school during my senior year and saved me not only from collecting debt, but probably from turning away from college. By helping me fill out my FAFSA I'm proud and happy to say I am a freshmen at a four year college that's looking forward to her sophomore year, and walking across the graduation stage."

By Jennifer C. Osorio, 2015

Foreclosure Prevention: In collaboration with Economic Opportunity Council of Suffolk, outreached and educated more than 700 Nassau County residents on foreclosure prevention services and counseling.

Financials

NUTRITIONAL SECURITY

Nutrition Outreach and Education Program:

Assisted approximately 1,000 clients in Nassau County with education, outreach, prescreening and application assistance for food stamps

Long Island Anti-Hunger Initiative: Launched new partnership to educate, outreach and assist clients with food stamp applications in coordination with public health insurance application assistance.



Carolina Rodriguez and Karen Castilla, HWCLI staff

2011 FISCAL REPORT

Condensed Statement of Revenues and Expenses

Assets

Current \$458,836
Non current (including equip) \$20,990
Total Assets \$479,826

Liabilities and Net Assets

Current Liabilities \$65,533
Non current \$0
Total liabilities \$65,533
Net Assets \$414,293

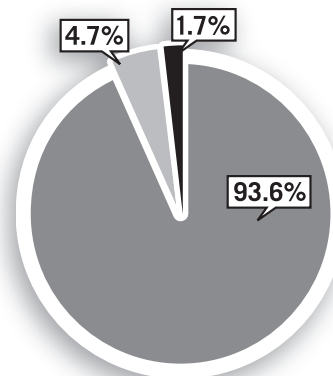
Revenues

Total Revenues \$1,297,141

Expenses

Personnel and Fringe \$1,005,878
Non Personnel \$268,115
Total Expenses \$1,273,993
Excess of Revenue \$23,148
Net Assets - 1/1/11 \$391,145
Net Assets - 12/31/11 \$414,293

EXPENDITURES



- Program Service
- Administration
- Fundraising

2011 Membership

AGENCY MEMBERS

Advocate

All Sector Technology Group
Catholic Charities-Diocese of
Rockville Centre
Central Nassau Guidance Center
Concern for Independent Living
EAC, Inc.
EOC of Suffolk
Family & Children's Association
Family Service League
FEGS
Hope for Youth
Long Island Care
Mental Health Association of Nassau
MercyFirst
Nassau/Suffolk Law Services
Options for Community Living
Peninsula Counseling Center
Planned Parenthood of Nassau County
Society of St. Vincent de Paul
South Oaks Hospital
Variety Child Learning Center

Sustainer

Cerini & Associates
Community Program Center
of Long Island

HELP Suffolk
Interfaith Nutrition Network
Local 1102
Nassau County Coalition Against
Domestic Violence
Planned Parenthood of Hudson Peconic
SCO Family of Services
Transitional Services of NY for LI

Subscriber

Adelphi School of Social Work
Child Care Council of Nassau
Child Care Council of Suffolk
Coalition Against Child Abuse & Neglect
Episcopal Community Services
Long Island
Island Harvest
Long Island Network of Community
Services, Inc:
(Long Island Association for Aids Care,
Inc., Bias HELP)
Nassau-Suffolk Hospital Council
Pederson Krag Center
The Retreat
South Shore Child Guidance Center
Suffolk County Coalition Against
Domestic Violence
VIBS

Supporter

Carlo's Legacy Inc.
Early Years Institute
Nassau County Office of Housing &
Homeless Services

Sponsor

AARP
Community Advocates
Community Housing Innovations
Cornell Cooperative Extension of Nassau
Hispanic Counseling Center
Islamic Center of Long Island
Kirby Mcinerny LLP
LI Council on Alcoholism &
Drug Dependence
Long Island Council of Churches
Long Island GLBT Services Network
Long Island Housing Services Inc.
Long Island Volunteer Center
Mental Health Association of Suffolk
Middle Country Library Foundation
Suffolk Coalition to Prevent Alcohol &
Drug Dependencies
Urban League of Westchester

INDIVIDUAL MEMBERS

Sponsor

Lori Ahern
Hon. David A. Bishop
Karen Boorshtein
Gemma DeLeon
Robert Detor
Lance Elder

Adrian Fassett
Kevin Foley
Deborah Johnson-Schiff
Gerard McCaffery
David Nemiroff
Gwen O'Shea
Kathy Rosenthal
Len Rothberg

Cynthia Scott
JoAnn D. Smith
Michael Stoltz
Hon. Paul Jude Tonna
David Weiss

Friend

Lori Andrade
Jaime Bogenschutz
Pamela Johnston
Mary Lou Jones
Gina Lobello
Maggie Martinez Malito
Reina Schiffrin

Senior/Student

Davis Pollack

FUNDERS

Bethpage Federal Credit Union
Center for Economic Progress
(Citi Foundation)
Community Service Society of NY
EOC of Suffolk County
Hagedorn Foundation
Horace and Amy Hagedorn Long Island
Fund NY Community Trust

Hunger Solutions NY
Internal Revenue Service
Long Island Community Foundation
Manhasset Greentree Foundation
Mazon: A Jewish Response to Hunger
Nassau County Department of
Social Services
New York Community Bank Foundation

New York State Department of Health
New York State Office of Temporary
Disability Assistance
North Shore/LIJ Health System
Prichard Charitable Trust
United Way of Long Island
United Way of NYS

How You Can Help

HWCLI continues to expand its advocacy efforts, programs and services by working with our partners to reach Long Islanders most in need. Your support ensures that HWCLI has the resources to sustain its programs, services and advocacy efforts that empower Long Island's most vulnerable. As a member of HWCLI, you will join a network of dedicated agencies and individuals committed to responding to the needs of Long Island's vulnerable families and individuals.

SPECIFIC PROGRAM SUPPORT

You can donate funds to specific HWCLI programs and projects. One hundred percent of your tax-deductible contribution goes toward the program of your choice.

MEMORIAL AND TRIBUTE GIFTS

A memorial donation, tribute donation or a gift membership is a way to honor someone special. Gifts may be made in any amount.



*Laurel Parker West, Erica Hecht, and Fran Medaglia,
Women's Fund of Long Island*

OPEN DIALOGUE

Open Dialogue is HWCLI's e-newsletter for members and friends with the latest health and human service information and resources from around Long Island, New York State and the Country. If you haven't yet, visit www.hwcli.com to subscribe!

The Health & Welfare Council of Long Island



One Helen Keller Way, 4th Floor • Hempstead, NY 11550
516-483-1110 • www.hwcli.com